

Sprinx Systems on the CRM-expo 2007 in Nurnberg

22nd of November 2007

Sprinx Systems has been presenting on 7th and 8th of November at the largest CRM fair in Europe in Nurnberg as the only company from Czech Republic. The total of 167 companies from Germany, Austria, Switzerland and the USA took part in CRM-Expo 2007. More than three thousand visitors came during two days to see the exposition.

Sprinx Systems had its own booth for presentation of its products and custom development. Fair participation has met the goal to establish new business contacts and present Sprinx CRM to the potential international customers and partners.

Radko Jelinek, sales director of Sprinx Systems, said: "It was our first participation on such a big European exposition. We are very glad for the new contacts and experience and we believe we will be able to grow also on the international market. Our own product Sprinx CRM is very popular not only in Czech republic, but also in many other countries, so our effort is to support this progress and provide the best possible services for our international customers".

Sprinx Systems is a leading provider of CRM (customer relationship management) solutions and business systems. With its four major CRM solutions portfolio and a unique combination of CRM expertise and development skills, the company has been successfully serving international customers since 1996 (till 2002 under the Sprinx Corp. name).

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