

Czech IT company opening an office in the USA

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Sprinx Systems, a mid-sized Czech IT company has entered the American market this week.

Sprinx Systems was present at the interop/Outsourceworld fair, which took place last week in New York, thanks to the excellent cooperation with agencies Czech Invest and Czech Trade. The same week, Sprinx Systems has opened its first foreign branch office. Its director John Horchner said: “Sprinx has very interesting products and services, especially in CRM and marketing areas, suitable for the American market. Naturally, my priority is successful implementation of these products to new American customers.”

Director of Sprinx Systems sales, Radko Jelinek, who presented Sprinx at New York trade fair, says “Sprinx has been preparing itself for the American market entry for more than one year, with John we work together almost ten years. Our intentions are really serious, and we have adapted our products, our services and even recruitment of our employees to achieve this goal.”

Sprinx Systems is a leading provider of CRM (customer relationship management) solutions and business systems. With its four major CRM solutions portfolio and a unique combination of CRM expertise and development skills, the company has been successfully serving international customers since 1996 (till 2002 under the Sprinx s.r.o. name).

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